



Analysis task: Museums and Installations

Kristin and Lars Marcus

“Dialogue for Peace”

at Nobel Peace Center

Designers: nn

Genre: Discussion and awareness

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Short description of intention: **Interactive installation between two people talking through telephones discussing conflicts and peace, ending with one writing conclusions down in a protocol/ guest book.**

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Short description of intention: **Interactive installation between two people talking through telephones discussing conflicts and peace, ending with one writing conclusions down in a protocol/ guest book.**


Environment: **Two different stations in opposite ends of the room, one representing Alfred Nobel’s desk, the other a more contemporary bookshelf (Obama’s).**



Roles:

User: Either Obama or Nobel, talking on the phone.

By addressing the subject “resolving conflicts” the users are set in a somewhat serious mood, having to concentrate and reflect

A close-up photograph of a woman with blonde hair talking on a mobile phone. She is looking slightly to the left of the camera with a focused expression. The background is a museum exhibit featuring a white wall with a faint, large-scale architectural drawing of a rectangular structure. Below the drawing is a sign with text in Norwegian and English.

DIALOG FOR FRED!

Dialogue for Peace!

Be en venn finne telefon på

Ask a friend to find the telephone
on Alfred Nobel's desk at the start

Roles:

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Audience: The ringing from the phones are quite loud, so they easily attract attention. But as audience you are more of an involuntary bystander. There’s not much to see throughout the discussion, but the protocol could be interesting reading afterwards.

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Audience: **The ringing from the phones are quite loud, so they easily attract attention. But as audience you are more of an involuntary bystander. There’s not much to see throughout the discussion, but the protocol could be interesting reading afterwards.**

The installation: **This role is quite passive, it gets you started and works more as a catalyst, with no more guidelines after first brief.**

The Device:

Quite simple; **Two** “connected” phones and one analogue protocol book with pencil. Users call, talk/ discuss, write

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DIALOG FOR FRED!

Dialogue for Peace!

Be en venn finne telefonen på Alfred Nobels pult ved inngangen til utstillingen. Ring nummer 2. Ha en telefonkonferanse om hvordan konflikter kan løses.

Obama er ofte å se med sin BlackBerry-telefon i hånden. Da han ble valgt til president var det viktig for ham å beholde nettopp BlackBerry-en. "I'm clinging to my BlackBerry", sa han. Secret Service har utviklet en egen, sikker, versjon av BlackBerry-telefonen. Obamas nyskapende bruk av sosiale medier både i valgkampen og som president har blitt sett på som et uttrykk for ønske om å nå ut til folk flest, for å mobilisere grasrota til politisk engasjement og deltakelse. I valgkampen fulgte 12 millioner amerikanere ham på Facebook, Twitter, m.m.

Ask a friend to find the telephone on Alfred Nobel's desk at the start of the exhibition. Dial 2. Have a telephone conference about how conflicts can be solved.

Obama is often seen with his BlackBerry phone in his hand. When Obama was elected as president, he was determined to retain his BlackBerry. "I'm clinging to my BlackBerry," he said. The U.S. Secret Service has developed its own, secure, version of the BlackBerry phone. Obama's innovative use of social media, both in the election campaign and as president, has come to represent an expression of his wish to connect with the majority of Americans, and to mobilise the masses into active political engagement and participation. During the election campaign 12 million Americans followed him on Facebook, Twitter, etc.

The Device:

Quite simple; **Two “connected” phones and one analogue protocol book with pencil. Users call, talk/ discuss, write**

Invitation/ motivation:

- Sign with request of sending a friend to the other phone
- The blackberry might get attention as a strange thing just lying around. (The old phone blends more in as a prop.)
- It's a bit funny to call a person in the same room as you.
- The phones feel authentic.

Affordance: **Without the sign, probably nobody would use the installation.**

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In return **we see the accumulated notes in the protocol as the most valuable experience.**

...ensley eten lokaad black the redam
...single piece without book and end ... in life

... also

... the



DI

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Over time? **It's a one time thing...**

Unexpected events:

-Not talking about conflicts, war, nor peace. But just fooling around

BlackBerry

3G



11:26



TELENOR

My Number: Unknown Number

(W) 01/13
01/13
01/12
01/12
01/12
01/10
01/10

- 123
- 0
- Politiet
- 0033625093354
- 1881
- 00491744146703
- 0032474201507



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- Not talking about conflicts, war, nor peace. But just fooling around
- Trying to make calls overseas, to the police, or infodesks.
- Finding “Obama’s” number and calling the blackberry with the user’s own phones

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- Not talking about conflicts, war, nor peace. But just fooling around
- Trying to make calls overseas, to the police, or infodesks.
- Finding “Obama’s” number and calling the blackberry with the user’s own phones
- Drawing or writing nonsense in the protocol book.

Our opinions:

Good:

- Easy to understand and initiate
- Nice and short duration (up to yourself)

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- Nice and short duration (up to yourself)

Bad:

- Not enough motivation to fulfilled the intended use
- After one go, you're not interested

Suggested improvements:

- Increased control over the blackberry
- Enhance the role play (voice-distortment, wigs etc.)
- More guidelines on discussion points
- No visual contact
- Cardboard images with Nobel's and Obama's bodies.

“Commentary booth”

at NRK's Experience Center

Designers: nn



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Genre: **Play**

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Short description: **Giving users the opportunity to comment sport events.**

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Environment: **Booth shaped kinda like a space shuttle.**



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User: **After** a short brief and with headset/ microphone the user feels like a NRK sports commentator.

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Audience: **Outside** the booth previous comments can be heard (from a speaker) and the clip is shown (on a screen). The user also becomes audience after his/ hers turn, as the clip is presented afterwards.

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User: **After** a short brief and with headset/ microphone the user feels like a NRK sports commentator.

Audience: **Outside** the booth previous comments can be heard (from a speaker) and the clip is shown (on a screen). The user also becomes audience after his/ hers turn, as the clip is presented afterwards.

The installation: **More of tool, not much dialogue.**

The device

Input: Touch screen, headphones and microphone.



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Output: **Software, clip (sound and image/ speaker and screen)**

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Activity level: **After chosen sport clip the demand for participation is high, and for a quite long time.**

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Inviting:

-It's not super obvious, but you'll see something's going on from the outside.

-Description on wall

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Motivating:

- Semi-private space
- This is a typical thing people like to try out some time
- Celebrities talking directly to you

Velg idrett: Sportskommentator

VM Skiskyting

VM L



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There are a lot of instructions, but the subject is known so the learning curve depends more on the user.

Affordance: **Reading and following instructions are necessary**

In return **users expect to see/ hear their own and friends' clip when finished**



AWF Spörökommendator



Motivation over time?

- Different clips to comment upon
- Improving results (shyness, volume etc.)

Still, each round takes alot of time, so it wouldn't go on forever...

Unexpected events:

- Since there's no "back" or "pause" button people would simply leave.
- No commenting (e.g. little girl)
- Too low tone of voice

Our opinions:

Good:

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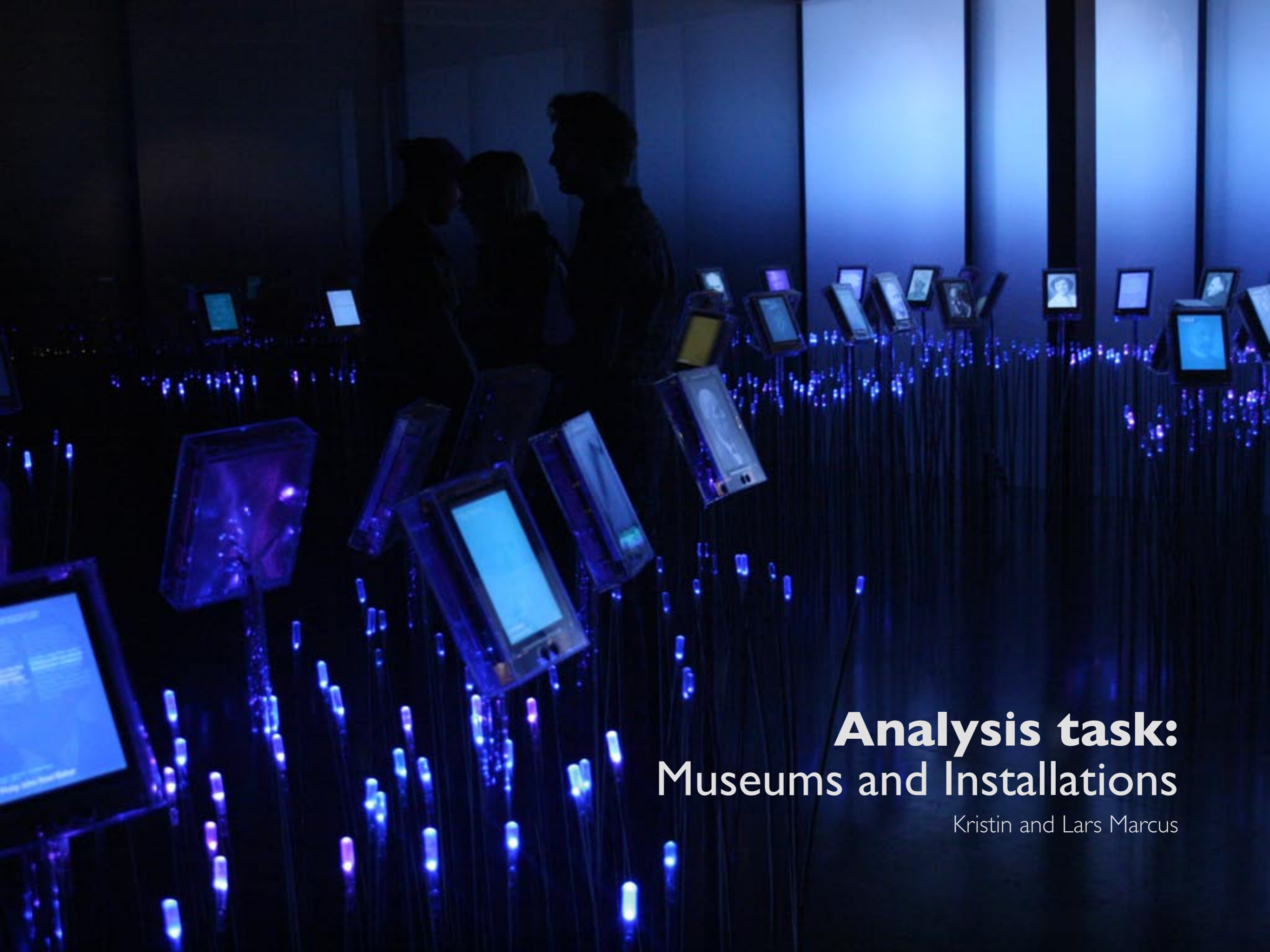
Bad:

- Clips outdated (the kids wasn't even born)
- No stop, pause, skip, next nor back button.
- Duration was to long
- The microphone was too far away



Suggested improvements:

- Big fat microphone right in front of you.
- More navigation buttons
- Newer video clips
- Suggest collaborating commenters instead of just one user
(help each other when stuck, the pauses seem awfully long)



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